

"EASY, FAST AND WONDERFUL"

Applications for placing **sales orders** in a retail environment used to be “dumb,” expensive, or **both**.

The high TCO of rugged computer hardware, the **error-prone** communication methods, and the lack of intuitive apps made ordering in the aisle difficult and **annoying**.

Now almost everyone has a **barcode scanner in their pocket** and the **BYOD** approach to sales order entry is saving some distributors hundreds of thousands of dollars, while increasing overall sales.

Smartphone apps for sales promote customer retention and give retailers the **convenience** they enjoy when shopping, banking, booking travel, and other services that have become a standard part of the mobile landscape.

OrderShark™ is a BYOD approach to retail sales order entry from a distributor. The app runs on **Android and iPhone** devices.

Here's how distributors and retailers describe the OrderShark experience.



BK HOUSE OF CIGARS

- Pawtucket, Rhode Island
- In business 14 years
- Uses OrderShark for Android

LASTAKA SAYS: This app is **easy, fast and wonderful**. I love it. After years of handwriting and faxing orders, this app saves me a lot of time. I've never used another smartphone app for ordering and I never want to.

QUICK STOP

- Convenience/gas chain in upstate NY
- In business 5 years
- Uses OrderShark for iPhone, iPad, iPod Touch

DEEP SAYS: My store managers are much more productive, cutting their ordering time in half with OrderShark. No more searching manually through the price book. We bought iPod touch and iPad devices—it was worth the investment for our six stores.

“Implementing OrderShark will save us \$500,000.”

-Pine State Trading

Discover OrderShark today at **Ai2.com**. Try the free demo version on your device, email **sales@Ai2.com** or call **(800) 835-3200** to get started. Implementation is **fast and easy** and you're backed up by a **28-year veteran** of mobile sales applications. Ai2 works directly with **Apple Business** for unparalleled support and exclusive offers.

