



Your automated sales force needs an order entry application that boasts speed, flexibility and integration with all your other Microsoft applications. You need superior communication and access to vital information from anywhere in the world.

Do you have all that now?

You need an innovative technology partner to help you increase sales and profitability.

That is why Ai2 created POET®, the Portable Order Entry Tool that protects the backbone of your business: your orders.

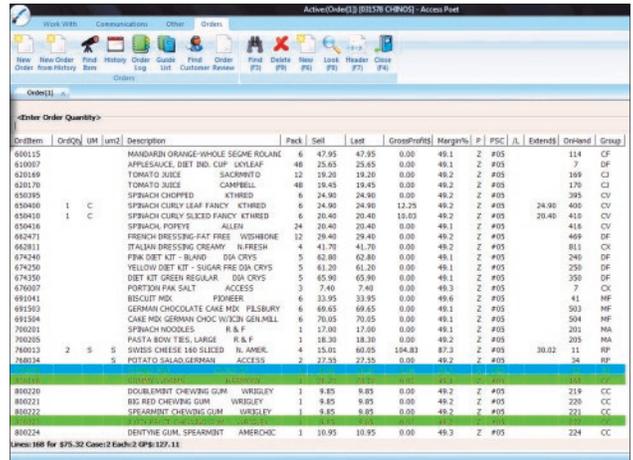
POET is the most powerful order entry tool in the industry today. Developed with 26 years of input from people like you, it is the solution that will help you edge competitors and eliminate inefficient business practices.

Stay a step ahead of your competitors. Meet your customer demands quickly. Build and send orders, bids and quotes faster than ever before.

Take your sales force to the next level. Increase your sales and cut down order processing costs and times.

You'll save time, money, paper, fuel and manpower.

You'll sell more, every day.



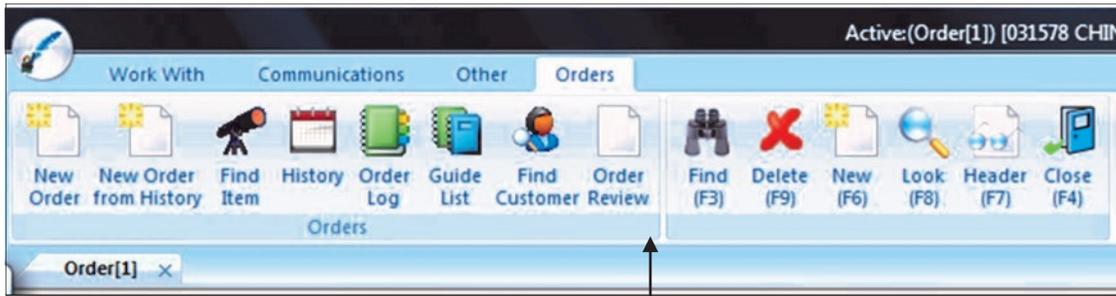
Any company that relies on a mobile field sales force will benefit from using POET, but POET is ideal for distributors in foodservice.

Industry-specific features such as menu planner, cost per portion and a variety of tools for managing prices and margins make it your best option for your DSRs and DSMs.

POET runs on Microsoft Windows XP and is compatible with Windows 7.

POET runs on most notebooks, netbooks, pen tablets and desktops.

Explore POET



Ribbon bar menu functionality moves you quickly between application functions. Click, or for maximum speed use hotkeys.

The ability to navigate multiple lists via tabbed browsing saves a sales rep time by putting more information on the screen at once.

If it's on your host computer system, we can display any data element on these screens. Talk to your Ai2 sales rep for more interface details.

"Dock" individual windows at the top, bottom, left or right of the screen according to a user's preference. You can hide information you don't want the customer to see, such as your cost.

Date	Type	Reference	Amount
01/04/96	INVOICE	584351	114.89
01/21/96	INVOICE	582499	200.86
01/27/96	INVOICE	580765	127.88
02/01/96	INVOICE	579007	271.82
02/07/96	INVOICE	576711	82.33
02/13/96	INVOICE	575085	184.31
02/18/96	INVOICE	573141	160.26
02/29/96	INVOICE	571707	172.60

Keep A/R information close at hand for a customer's convenience - and yours.

Order from the catalog, authorized item lists, guides, or history. Navigate through POET using the keyboard, mouse or pen tablet technology.

Send in your orders via wide area network with wireless internet, wi-fi or modem. You don't need to be connected to the Web for full POET functionality.



We enhanced the export/import capability to save you a lot of time preparing bids and quotes.

Find Item x

<Enter Order Quantity>

Item	OrdQty	Description	Bv/Cnt	Qty Avl.	New
15111		CAMPBselectCHICKEN/CS	110	38	
15112		CAMPBselectTALIAN/CS	112	41	
15145		CAMPBselectBEEF/CS	145	40	
15174		SOUPATHAND DEAL#15174	174	7	Y
15189		Campbell Shipper	188	27	Y
15275		V-8 SPLASH MANGO/PEACH	275	45	
15276		V-8 SPLASH GUAVA PAS	276	27	
21011		FA BEEF GRAVY14.75EA 21010	8	54	
30965		CAMPBELLtomatJC46zCS	965		
30966		CAMPBELLtomatJC46zEA 30965	966	36	
30996		V-8 32z VEGEtable/EA 30995	996	153	
31756		FAspag o/cheese15zEA 31755	756	395	
36005		CAMPBELLvegt 10oz CS	5		
36006		CAMPBELLvegt 10oz EA 36005	6	42	
36085		CAMPBELLpork/bn16zCS	85		
36086		CAMPBELLpork/bn16zEA 36085	86	69	
37585		CAMP.CHILiroadhouseEA 37586	585	153	Y
37586		CAMP.CHILiroadhouseCS	586		Y
37587		CAMP.CHILi1szl stkEA 37588	587	165	Y
37588		CAMP.CHILi1szl stkCS	588		Y
37589		CAMP.CHILiFirehouseEA 37590	586	165	Y
37590		CAMP.CHILiFirehouseCS	588		Y
37591		CAMP.CHILi TURKEY/EA 37592	591	168	Y
37592		CAMP.CHILi TURKEY/CS	592		Y
44923		V-8 BOTTLE*LEMON/12	923	51	
71332		SOUPATHAND PIZZA/CS	332	43	
71333		SOUPATHAND MEXICAN/CS	333	37	
71334		DISC SPLASH BUYGET I/FREE	334		
74864		SOUPATHAND CHICKN/CS	864	36	

Found: 41 Order[0001.1]



Let your true colors shine and denote individual item status instantly. Create your own custom set of colors.

Order[1] x

<Enter Order Quantity>

OrdItem	OrdQty	Description
7007	1	APP Associated Items
31110	1	ORA Copy selected row(s)
45066	1	GRA Additional Item Info
45600		GRA IFDA
59030		KIA See Picture of this Item
92069		CAE History Detail
93009		CAE
98015		CARROTS, JUMBO

Group browse gets you through a large item catalog very quickly. You can also search with a partial description.

Quick copying and pasting helps you move data between POET and other Windows applications.

Put Order Entry Together



- ⇒ Lightning Fast Search
- ⇒ Orders
- ⇒ Historical Order Guide
- ⇒ Returns/Credits
- ⇒ Bids
- ⇒ Quotes
- ⇒ Custom Order Guides
- ⇒ Price Calculator
- ⇒ Margin Management
- ⇒ Menu Planning
- ⇒ Group Browse
- ⇒ Cost Per Portion
- ⇒ Excel Integration
- ⇒ Item Image & Video Display

Get a free POET consultation and demo today.

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